



Lena Kantsevich

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Summary

I am an arts and culture manager with the respective MA and experience of coordinating international projects and working with organizations across various geographies – Poland, Italy, Germany, the UAE, Belarus. I am skilled at international stakeholder relations management, communications and PR.

Being passionate about foreign languages and cultures, I speak English, Polish, Dutch, and Italian at C1 level, native-level Belarusian and Russian, and B1-level German and French.

I am personable, highly responsible and a great team player. I make things happen by employing my flexibility and adaptability combined with informed decision-making and analytical approach to work.

Employment History

Arts and Culture Project Manager, freelance

* Detailed description of the projects and events I managed can be found under [this link](#).

March 2022 – currently

- International cultural relations research and consultancy for Belarusian Council for Culture. February 2024 – pres, remote.
Researching and presenting to the stakeholders, drafting policy papers and maintaining dedicated database on the international cultural policy, stakeholders, public organizations and NGOs.
- Research and launch of the educational program for the Belarusian Council for Culture. March – December 2023.
Analyzed educational needs of culture professionals (qualitative and quantitative research), organized consultations with educational designers, consulted on and elaborated the program outline and contents, assisted the program launch management.
- Meetups series with International theatre institutes and Belarusian theatre community conference. May – October 2023.
Organized and moderated online meetups with international partners, managed partner relations and communication, collaborated in conference ideation and performed event management, contracting and budgeting, reporting.
- International creative pitching event at Forum Przyszłości Kultury. May 2023, Warsaw, Poland.
In collaboration with NGO Strefa WolnoSłowa/Migrart.waw.pl and Teatr Powszechny (Poland). Developed a tailor-made creative/arts-related pitching workshop and pitching event for international pitchers. Responsible for stakeholder relations, communications, event organization, contracting.
- PRAEKTAR Arts and culture pitching series. January – September 2023. Warsaw, Poland and remote.
In collaboration with CreateCulture Group (Lithuania). Responsible for project framework development, planning and logistics, international partner and stakeholder communications, project evaluation and reporting.
- International theatre project “Kupalaucy: Kuo Vadis?”. March 2022 – December 2022. Stuttgart, Germany.
German-Belarusian-Ukrainian project. Did full-cycle project management: ideation, planning, contracting, budgeting, partner and participants relations, hiring and team management, project evaluation and reporting.

International Relations and Project Manager at [Kupalaucy Independent Theatre Group](#)

November 2020 - March 2022; Poland and remote.

Secured international grants, managed projects planning, budgeting, contracting, and international festival participation (UK, Germany). Was responsible for stakeholder communications and partnerships with diverse institutions: diplomatic offices, social and political NGOs, cultural institutions, media and businesses.

International Film Liaison at [Dubai International Film Festival](#)

November 2015 - March 2018; Dubai, the UAE.

Managed guests & programmers visits (international filmmakers from the Middle East and Eastern Europe): communications, liaison, logistics, hospitality. Assisted Guests relations department in ad-hoc management, handled problems in multilateral festival environment.

Communications and PR Manager at [The MarketPublishers Ltd](#); [ReMajor Publishing House](#)

May 2010 – September 2015; Minsk, Belarus and remote.

Started as copy writer and promoted to supervise the website content, communications and PR planning, managed multifaceted international partnerships, including third party negotiations and relations management. Was responsible for collaborations with major industry media outlets. Managed a team of three copy writers.

International Guests Communication Manager / Translator (freelance) at Minsk International Film Festival

November 2008 - September 2015; Minsk, Belarus.

Responsible for communications with international filmmakers and assisted the logistics and hospitality department in visits, masterclasses and Q&As organization. Did translation and interpretation work plan and team work management. Performed translation of subtitles and interpretation during live events.

Skills

- Project Management: end-to-end project development and execution, process management, strategic planning, budget management, partner relations management, risk analysis, and contract coordination. Monitoring, evaluation, and reporting. Tools: Microsoft Office Suite, Google Workspace, ClickUp, AirTable.
- Events Management: planning and executing events, managing event partnerships, supervising volunteer and team work, negotiations and contracting with third parties, including management of international partnerships.
- PR & Communication: initiating, developing and coordinating communications/PR projects, drafting press releases, partner and stakeholder communications management.
- Team Work & Leadership: putting together and leading teams, task allocation and timeline planning, maintaining engagement, horizontal take on team leadership with collaborative mindset and strong teamwork contributor.
- Multitasking: managing multiple projects and tasks simultaneously, effectively prioritizing tasks, and meeting deadlines in dynamic environments.
- Cross-Cultural Communication: effective in working within diverse, multilingual and cross-cultural settings. Flexible and adaptable, with experience of projects management and teamwork across different geographies.

Languages

English (C1), Polish (C1), Dutch (C1), Italian (C1), and Belarusian & Russian (native), German (B1), French (B1).

Education

Culture, Policy and Management MA

Department of Media, Culture and Creative Industries

City, University of London, UK

September 2019 - January 2020 (exchange)

MA in Innovation and Organization in Culture and the Arts (cum laude)

Department of Management - DISA

The University of Bologna, Italy

September 2018 - March 2021

BA in Translation and Linguistics / English, German, Dutch

Department of Translation

Minsk State Linguistic University, Belarus

September 2005 - June 2010

Trainings and Courses

The Role of International Cultural Relations in Times of Crises, Autumn School 2023

Jean Monnet Centre of Excellence

University of Siena, Italy / September 2023

Diplomacy and International Relations Studies

Department of Eastern European Studies; specialized professional programme

The University of Warsaw, Poland / November 2021 - July 2022

International Cultural Collaborations Management

ETC Academy, Avignon, France / July 2021

Ideation and Organization of Cultural Events

Alterra Summer School, Turin, Italy / April 2020, online

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